

# Week of April 25th

What are your KPIs?

## Weekly active users

Goal: 100 by June 2nd Current: 0

## MRR

Goal: \$800 by June 2nd Current: 0

## Monthly Voice Donation

Goal: 1,000 by June 2nd Current: 0

## What did you accomplish this week? Did you do everything you planned?

- Analyze the diagnoses of 30 diseases, including Covid-19, some types of lung cancer, COPD
- You can perform an online check-up by downloading it from the app stores for iOS and Android

## What do you want to have done by the end of next week?

- Earn 25k through the Indiegogo crowdfunding system.
- Release on the Android and iOS store
- Recruit at least one doctor for the system

# Week of May 2nd

What are your KPIs?

## Weekly active users

Goal: 100 by June 2nd Current: 0 (Last week: 0)

## MRR

Goal: \$800 by June 2nd Current: 0 (Last week: 0)

## Monthly Voice Donation

Goal: 1,000 by June 2nd Current: 0 (Last week: 0)

## **What did you accomplish this week? Did you do everything you planned?**

- Earn 25k through the Indiegogo crowdfunding system
- Release on the Android and iOS store
- Recruit at least one doctor for the system

## **What do you want to have done by the end of next week?**

- Reaching 250 iOS users
- Reaching 250 Android users
- Earn \$1000 from the stores.

# **Week of May 9th**

What are your KPIs?

## **Weekly active users**

**Goal:** 100 by June 2nd      **Current:** 132 (Last week: 0)

## **MRR**

**Goal:** \$800 by June 2nd      **Current:** \$859 (Last week: 0)

## **Monthly Voice Donation**

**Goal:** 1,000 by June 2nd      **Current:** 1500 (Last week: 0)

## **What did you accomplish this week? Did you do everything you planned?**

We achieved +400 users in both stores, and we earned \$2k from the store.

## **What do you want to have done by the end of next week?**

- Reaching +500 iOS users,
- Reaching +500 Android users,
- Earn \$5000 from the stores.

# Week of May 16th

What are your KPIs?

## Weekly active users

**Goal:** 100 by June 2nd      **Current:** 132 (Last week: 132)

## MRR

**Goal:** \$800 by June 2nd      **Current:** \$859 (Last week: \$859)

## Monthly Voice Donation

**Goal:** 1,000 by June 2nd      **Current:** 1,500 (Last week: 1500)

## What did you accomplish this week? Did you do everything you planned?

- Reached over +500 iOS users,
- Reached over +500 iOS users,
- Our market revenue remained below \$5,000.
- We have added skin cancer into the application. Diagnosis can be made with image classification.

## What do you want to have done by the end of next week?

- Getting the Windows desktop app ready,
- Increasing market revenues,
- Signing a clinical research agreement with two international universities.

# Week of May 23rd

What are your KPIs?

## Weekly active users

**Goal:** 100 by May 23rd      **Current:** 132 (Last week: 132)

## MRR

**Goal:** \$800 by May 23rd      **Current:** \$875 (Last week: \$859)

## Monthly Voice Donation

**Goal:** 1,000 by May 23rd      **Current:** 1,500 (Last week: 1500)

## **What did you accomplish this week? Did you do everything you planned?**

- Windows app development is completed and we are testing it.
- Our market revenues are increasing. For the first time, we started to generate income from within the EU.
- We signed agreements with two universities in Turkey and Kosovo.

## **What do you want to have done by the end of next week?**

- The Windows application will be released.
- A coordinator will be appointed for the physician examination process to work more effectively.
- The number of diagnosable diseases in the application will be increased.

# **Week of May 30th**

What are your KPIs?

## **Weekly active users**

**Goal:** 100 by May 23rd      **Current:** 132 (Last week: 132)

## **MRR**

**Goal:** \$800 by May 23rd      **Current:** \$875 (Last week: \$875)

## **Monthly Voice Donation**

**Goal:** 1,000 by May 23rd      **Current:** 1,500 (Last week: 1,500)

## **What did you accomplish this week? Did you do everything you planned?**

- Windows app development is completed and we are still testing it.
- We made an agreement for clinical research with two universities in Turkey and Kosovo.
- Our market revenues are increasing. For the first time, we started to generate income from within the EU.

## **What do you want to have done by the end of next week?**

- Obtaining the ISO 27001 certificate.
- Obtaining the ISO 15504 certificate.
- Obtaining the CE Level 1 certificate.

# Week of June 6th

What are your KPIs?

## Weekly active users

**Goal:** 100 by May 23rd      **Current:** 132 (Last week: 132)

## MRR

**Goal:** \$800 by May 23rd      **Current:** 875 (Last week: 875)

## Monthly Voice Donation

**Goal:** 1,000 by May 23rd      **Current:** 1,500 (Last week: 1,500)

**What did you accomplish this week? Did you do everything you planned?**

- Obtaining the ISO 27001 certificate.
- Obtaining the ISO 15504 certificate.
- Obtaining the CE Level 1 certificate.

**What do you want to have done by the end of next week?**

- Bug fixing,
- Adding extra diseases

# Week of June 13th

What are your KPIs?

## Weekly active users

**Goal:** 100 by August 23rd      **Current:** 150 (Last week: 132)

## MRR

**Goal:** \$800 by August 23rd      **Current:** \$875 (Last week: 875)

## Monthly Voice Donation

**Goal:** 1,000 by August 23rd      **Current:** 1,500 (Last week: 1500)

**What did you accomplish this week? Did you do everything you planned?**

- Bug fixed,

- Still trying to optimize the code to add disease.

### **What do you want to have done by the end of next week?**

- We will go on the crowdfunding round for the last time,
- We will obtain operating permits in some countries,
- We will contact NASA and propose solutions for space research .

## **Target market share after a year**

### **Market**

According to the report "Telemedicine Market Share, Size and Industry Analysis" published by Fortune Business Insights, the telemedicine market is expected to reach \$185.66 billion by 2026. According to the report, the sector will grow at a compound annual growth rate of 23.5 percent during this period. McKinsey estimates that the industry could even reach \$250 billion.

### **Expected market share**

We are expected to achieve a 0.15 percent market share in the first year. This is in line with our target of \$255 million in revenue.